

# Beauty

## Q&A: Laser Therapy

*Laser technology is changing the face of the medi spa industry. Is yours next?*

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**Q: Your medical spa offers a variety of laser services from hair and vein removal to skin treatments. How did you first become interested in this industry?**

A: We've always seen great potential in laser skin treatments. When we opened our first cosmetic medical practice over a decade ago, people thought we were crazy because they didn't quite grasp what the future might hold. But we were excited about the technology and what it could do to keep Baby Boomers looking young, and we knew that if we built it, they would come. Well, fast-forward twelve years and it turns out that what we created is now called a medspa and thousands have opened across the country. I'm proud to say that we've stayed on the cutting edge all of these years, and along the way we've witnessed some really amazing leaps in technology and the results we can provide for our patients.

*“ From anti-aging to acne, to facial redness and scar reduction, even body contouring, there are so many ways we can help our patients. ”*

30 minutes and patients can return to normal activity right away. Laser hair removal can also be performed on any part of the face or body and is faster and easier than other forms of hair removal. It's also a permanent method of hair removal, which you can't say for shaving, waxing, and tweezing. It's still not a one-laser-fits-all world yet, so we have a number of different devices for different skin types and hair types. Having a variety of lasers allows us to match the correct laser wavelength to each patient's individual needs. This makes a really big difference in safety and the results a patient sees. It's important that anyone considering laser hair removal choose a provider that is dedicated to laser procedures and has multiple devices for different skin and hair types. Stay away from salons and places with only one device—you'll be glad you did.



PHOTO COURTESY OF DR. MITCHELL CHASIN  
*Dr. Mitchell Chasin, Medical Director of Reflections Center for Skin & Body, a full-service medical spa in New Jersey.*

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We have worked with the laser manufacturers from the early days to help develop devices that are safe and effective. Happily, we've succeeded, and laser therapies are now safer, more effective, and easier for patients to tolerate than ever before.

**Q: What are the advantages of laser hair removal over electrolysis?**

A: Laser hair removal is leaps and bounds beyond electrolysis when it comes to safety, effectiveness, and comfort. The treatment usually only takes 15 to

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